



The politics of climate change:

From economic crisis
to business revolution

London, 5 June 2009

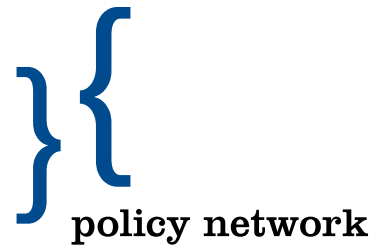
Conference book

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The politics of climate change:

From economic crisis
to business revolution



Dear friends and colleagues,

It is our pleasure to welcome you today to the London School of Economics and Political Science for this major international conference on *the politics of climate change*.

Public policy to tackle climate change is inherently political. This is why Policy Network, as a leading international thinktank and unparalleled network of progressive policymakers, is bringing together senior politicians, business stakeholders and experts from different countries for the purpose of debating comparative experience of common challenges.

While a great deal of the focus of the climate change debate has rightly been on the importance of a global emissions reduction agreement, our research initiative has emphasised the necessity of more urgent national action and the complex political challenges advanced economies will encounter in reducing greenhouse gas consumption over the coming decades. This is because it is at the national level that the requisite policies must be honed and implemented.

To this end, today's conference seeks, within a cross-party and inter-disciplinary forum, to discuss how the present economic crisis can lead to a business revolution in low-carbon industries and how the state can best play an active, incentivising and facilitating role in this process. For to build a low-carbon future not only requires us to radically re-think how markets and the state co-operate, but also construct a narrative of hope and opportunity to underscore it.

Today's conference is the culmination of the first stage of an initiative, generously and actively supported by the Victor Phillip Dahdaleh Foundation, which was developed through a series of expert seminars at the LSE in the summer and autumn of last year. The central themes and policy outcomes of this work are outlined in a pamphlet – *Building a low-carbon future* – which we have distributed to you today.

We are honoured to welcome you to the LSE and look forward to working with you in the future.

With warm regards,



Lord Anthony Giddens
Emeritus Professor
London School of Economics



Olaf Cramme
Director
Policy Network



Roger Liddle
Vice-Chair
Policy Network

Agenda*

- 08.30** Registration and refreshments
- 09.00–09.15** **INTRODUCTION:** **Anthony Giddens**, Former Director of the LSE and Author of *The Politics of Climate Change*
- 09.15–11.00** **OPENING PLENARY SESSION: INCENTIVISING ACTION TO BUILD A LOW-CARBON ECONOMY**
- Speakers:** **Peter Mandelson**, UK Secretary of State for Business, Enterprise and Regulatory Reform
Stelios Haji-Ioannou, CEO of the easyGroup
John Podesta, President of the Centre for American Progress and Co-Chair of the Obama Transition team
Terry Leahy, CEO of Tesco
Matthias Machnig, German Secretary of State for the Environment
Richard Lambert, Director-General of the Confederation of British Industry
- Chair:** **Roger Liddle**, Vice-Chair of Policy Network
- 11.00–11.30** Coffee break
- 11.30–13.00** **BREAK OUT SESSIONS** (see opposite page)
- 13.00–14.00** Lunch
- 14.00–15.00** **PLENARY SESSION TWO: SEEKING GLOBAL FRAMEWORKS TO REINFORCE BUSINESS AND NATIONAL ACTION**
- Introduction:** **Victor Phillip Dahdaleh**, Honorary President and Chairman of the Advisory Board, the Centre for the Study of Global Governance, LSE
- Speakers:** **Tony Blair**, Former UK Prime Minister
David M Cote, Chairman and CEO of Honeywell
Jonas Gahr Støre, Foreign Minister of Norway
- Chair:** **Fiona Harvey**, Environment Correspondent at The Financial Times
- 15.00–15.15** Coffee break
- 15.15–16.30** **CLOSING PLENARY SESSION: A LOW-CARBON STRATEGY FOR BRITAIN**
- Speakers:** **Ed Miliband**, UK Secretary of State for Energy and Climate Change
John Monks, General Secretary of the European Trade Union Confederation
Vincent de Rivaz, CEO of EDF Energy
Martin Rees, President of the Royal Society
Andy Duff, CEO of RWE Npower
Adair Turner, Chairman of the UK Financial Services Authority and Chairman of the UK Government's Committee on Climate Change
- Chair:** To be confirmed
- 16.30** Close

* CORRECT AT TIME OF GOING TO PRINT

Break out sessions

Break out session one

Alumni Theatre

THE POLITICS OF RISK AND FEAR – HOW DO WE BUILD CONSENSUS FOR A LOW-CARBON WORLD?

Speakers: **Greg Clark**, the Conservative Party's Shadow Energy and Climate Change Secretary
Andrew Gamble, Professor of Politics at the University of Cambridge
Stephen Hale, Director of the Green Alliance
Nick Rowley, Director of Kinesis Sydney (Australia) and Strategic Director to the Copenhagen Climate Council

Chair: **Roger Liddle**, Vice-Chair of Policy Network

Break out session two

Thai Theatre

ACTIVE INDUSTRIAL CHANGE – ARE CLEAN ENERGY, EFFICIENT INFRASTRUCTURE AND ECONOMIC GROWTH COMPATIBLE?

Speakers: **Laurence Tubiana**, Director of the French Institute of Sustainable Development and International Relations
Paul Ekins, Professor of Energy and Environment Policy, King's College London
Jos Delbeke, Deputy Director General for the Environment, European Commission
Dieter Helm, Professor of Economics at the University of Oxford
Mike Mason, Managing Director of JP Morgan ClimateCare

Chair: **Eric Beinhocker**, Senior Adviser to McKinsey and author of *The Origins of Wealth*

Break out session three

The Box, Tower 3

BUILDING A LOW-CARBON WELFARE SYSTEM – HOW DO WE CREATE SOCIALLY JUST HOUSING, JOBS AND TRANSPORT?

Speakers: **Simon Caney**, Professor of Political Theory at the University of Oxford
Andy Atkins, Executive Director of Friends of the Earth
Rebecca Willis, Vice Chair (Whitehall) of the Sustainable Development Commission
John Hills, Professor of Social Policy at the LSE

Chair: **Olaf Cramme**, Director of Policy Network

About Policy Network

Policy Network is an international thinktank dedicated to promoting progressive policies and the renewal of social democracy. Launched in 2000 with the support of the then heads of government, Tony Blair, Gerhard Schröder, Giuliano Amato and Göran Persson, it facilitates the sharing of ideas and experiences among politicians, policymakers and experts on the centre-left.

Policy Network's president is Peter Mandelson, UK secretary of state for business, enterprise and regulatory reform. Chair and vice chair are Giles Radice and Roger Liddle, respectively. The director is Olaf Cramme.

Through its international programme of research, publications and events, Policy Network seeks to promote international best practice and provide innovative answers to shared problems, equipping social democrat modernisers with the intellectual tools necessary to meet the policy and political challenges of the 21st century. Currently our research programme and core activities encompass the following themes:

Progressive Governance

Since its launch in 1999, the Progressive Governance Network of international policymakers and academics has been at the heart of Policy Network's activity, with major conferences and summits held in Washington, Berlin, Stockholm, London, Budapest and Johannesburg over the past decade. This year's event, dedicated to the theme of "responses to the global crisis: charting a progressive path" took place in Chile in March 2009 and brought together over 200 senior policymakers, including Gordon Brown, Luiz Inácio 'Lula' da Silva, Joseph Biden, Michelle Bachelet, and José Luis Rodríguez Zapatero.

Foresight: forging common futures in a multi-polar world

Foresight is an international programme of investigation and debate structured around the challenge of forging common futures in a multi-polar world, organised by the Alfred Herrhausen Society, the international forum of Deutsche Bank, in partnership with Policy Network. The initiative aims to foster better multilateral understanding of the key challenges facing today's major players in order to promote a fairer and more functional international order. It was launched in June 2008 with a major symposium in Russia. The next international symposium of the project, Foresight USA, will take place on the 18th and 19th June 2009 and is being held in Washington in partnership with the Brookings Institution. Further events are planned in Europe, Brazil, India and China.

An EU "fit for purpose" in the global age

This is an interdisciplinary, cross-party investigation of policy options for the EU post-2009 that aims to establish what kind of Europe is fit for purpose in the global age. It involves analysis and discussion of how the EU can reform itself both internally and externally to respond to the challenges of globalisation. A forthcoming publication, which builds on the project's substantial synthesis report "Options for the EU post-2009", will include three volumes of work: EU solidarity, legitimacy and governance; a new socio-economic settlement after the financial crisis; leadership and security in the global age.

Globalisation and social justice

This research programme looks at the changing facets of progressive policy with reference to the pursuit and enhancement of social justice in light of rapid global change. The recent publication of the book *Social Justice in the Global Age* (Olaf Cramme & Patrick Diamond, Polity Press, 2009), builds on the programmes findings to date, developing a robust theoretical and public policy framework which can help sustain new forms of equity and solidarity.

Managing migration in times of economic crisis

This new research programme examines the interaction between the politics and economics of migration, recession and recovery in Europe. It explores changes in the rates of inward and outward migration during an economic downturn to develop insights into the impact of migration on labour markets and public spending at different stages of the economic cycle. A key question explored in this programme is the role that migration plays in voter behaviour during a recession, and what implications this has for centre-left parties in different European countries.

Events

Policy Network encourages debate on contemporary social, economic and political issues by organising seminars, conferences and round-table discussions, bringing together senior policymakers and leading experts, and offering a unique international perspective on today's challenges and policy solutions.



Publications

Through its high profile publications Policy Network seeks to have an impact on policy in Europe and internationally. It produces two types of publications: edited volumes which contain in-depth qualitative or quantitative research; and online papers and essays published on the website.



www.policy-network.net



Building a low-carbon future

The politics of climate change

Edited by Anthony Giddens, Simon Latham and Roger Liddle

Ian Bailey
Terry Barker
Neil Carter
Hugh Compton
Samuel Fankhauser
Stephen Hockman
David Kennedy
Peter Mandelson
Felix Christian Matthes
Mutsaershi Nishimura
Jim Shea
Jim Watson



New publication

Will the reconstruction of the global economy be positive for mitigating climate change? Is the move toward energy security at odds with a low-carbon society? Do we need the return of state planning to overcome the climate change challenge? How can the response to climate change be socially just? How can we forge an achievable but also equitable and legally secure international emissions deal at Copenhagen?

By addressing these questions, leading international thinkers and practitioners put forward a compelling new account of climate change politics and policies in this pamphlet, demonstrating how a low-carbon future can be built by a revitalised co-existence of markets and the state, as well as a strong political narrative of hope and opportunity.

Interactive conference website

Throughout the conference, Policy Network will be updating an exclusive interactive website which will feature:

- Video interviews with keynote speakers including Anthony Giddens, David Cote, Andy Duff and others
- Bold and innovative ideas on how to facilitate the transition to a low-carbon society from over 30 leading thinkers
- Blogging and comment from senior participants
- Photograph and twitter updates
- Comment, debate, and information sharing



www.policy-network.net/politicsofclimatechange

“What is the biggest obstacle governments in industrialised economies have to overcome in achieving low-carbon transition and what action should they prioritise?”

In order to advance debate on how policymakers and business stakeholders can build long-term political support for a low-carbon transition, project leaders Anthony Giddens and Roger Liddle invited conference delegates to submit bold and imaginative answers to the above question. Visit the conference website to read and comment on this collection of innovative and thought provoking ideas from a wide range of leading thinkers.

contributions by:

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AND LAURENCE MATTHEWS**
Cap and Share UK

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* Correct at time of going to print

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